

Diversity and TIIPs Committee Seminar

SPEAKER BIOGRAPHIES

by order of presentation

CherylN Borjes

*Columbia Municipal Court
Columbia, SC*

(Course Planner - Chair: Diversity Committee)

*Cherlyn Walden Borjes is a Washington state native who traverse the country to Baltimore, MD to attend The Johns Hopkins University, where she earned a Bachelor of Arts in Sociology. After graduation, Cherlyn dedicated two years to national service through AmeriCorps*VISTA (Volunteers in Service to America) in Seattle, Washington. As a VISTA volunteer, she focused on improving literacy in underperforming schools, creating community engagement initiatives, and organizing volunteer-led literacy programs. In her second year, Cherlyn was selected as a VISTA Leader, overseeing 40+ volunteers across 18 schools. In this role, she facilitated over 100 hours of training on institutional racism, leadership, and community outreach. These formative experiences inspired Cherlyn to pursue a law degree. She graduated Cum Laude from Gonzaga University School of Law in 2012, where she received the prestigious Thomas More Scholar full-tuition scholarship and was honored with the Maurey-Maurice Award for Service and Leadership. After passing the Washington State Bar, Cherlyn practiced law in Washington for four years before relocating to the Southeast. She is licensed in Washington, South Carolina, and the District of Columbia. Cherlyn now serves as General Counsel for the South Carolina Procurement Review Panel, where she provides legal guidance on state procurement appeals. She is an active member of the South Carolina Bar, serving on several committees, including the Law Related Education Committee, Diversity Committee, and Judicial Qualifications Committee. Cherlyn served two terms as chair of the Young Lawyers' Division Diversity Committee and graduated from the SC Bar Leadership Academy in 2021.*

Susie Shannon

*South Carolina Council on Competitiveness
Columbia, SC*

*(Course Planner - Co-Chair: Technology, Innovation and Intellectual Property
and Panel 1 Moderator)*

Sue-Ann ("Susie") Gerald Shannon serves as the President & CEO of the South Carolina Council on Competitiveness ("SC Competes"), a business-led, nonprofit organization that drives South Carolina's long-term economic growth through managing select industry clusters and providing the research, network, and resources that clusters require to thrive. SC Competes works closely with government, industry, and academia around signature initiatives such as aerospace, logistics, technology/artificial intelligence, applied research,

and workforce innovation. Susie has consistently been named one of Columbia Business Monthly's 50 Most Influential People, inducted into its Business Hall of Fame, and recognized in 2025 as a "Palmetto 500" representing South Carolina's top economic movers. In 2015, she was appointed by then-Governor Haley to serve on the Board of Commissioners for the South Carolina State Housing Finance and Development Authority (Vice-Chair). She now serves on the EPSCoR State Committee, SC Automotive Council, SC Research Authority Board of Trustees (Program Committee Chair), SustainSC Board of Directors, NIST/NICE Working Group (Cybersecurity). She has also served on the SC Broadband Advisory Council, SC Apprenticeship Taskforce and Workforce Innovation Network Team (US Chamber of Commerce led initiative of select states to foster cutting-edge workforce development). She chaired the SC Governor's Cybersecurity Economic Growth working group and was appointed as a Commissioner by SC Governor McMaster on the Education Commission of the States interstate compact. Susie's community service activities have included TogetherSC (fka SCANPO), Jefferson Awards Fnd-Midlands (chair), SC Housing Trust Fund, United Way of Midlands' Public Policy Committee and Young Leaders Soc'y, Prevent Child Abuse-SC, SC Thrive (Chair Emeritus), and Central Carolina Community Foundation. She is a graduate of Riley Institute Diversity Leaders Initiative and the Nonprofit Leadership Institute of Francis Marion University and is a member of Liberty Fellowship (part of Aspen Global Leadership Network). She also served in the US Army Reserves and is a Veteran of the Gulf War. Susie co-chairs the SC Bar's Technology, Intellectual Property & Innovation Committee. She has presented at a number of CLEs around ethics, administrative-regulatory law, and nonprofit law and spent more than 10 years teaching as an adjunct at USC School of Law and Midlands Technical College paralegal program. Susie is a native South Carolinian and holds a bachelor's in science from the University of South Carolina-Columbia and a Juris Doctor from the University of South Carolina School of Law.

Hunter Freeman

*Kim, Lahey & Killough
Greenville, SC*

(Co-Chair: Technology, Innovation and Intellectual Property)

Hunter Freeman is an Intellectual Property attorney, experienced litigator and certified mediator, with 20+ years of experience and insight provide novel ways for clients to create value through the protection, prosecution and enforcement of their IP including trademarks, service marks and copyrights. Hunter has litigated numerous disputes before the U.S. Trademark Trial and Appeal Board including oppositions, cancellations and appeals. Additionally, Hunter has extensive experience in enforcing his clients' copyrights and branding throughout the nation by both pursuing and defending against claims on behalf of his clients. As a certified mediator, Hunter Freeman seeks to facilitate alternative dispute resolutions, offering clients the option to resolve matters efficiently outside of traditional court proceedings. Trademark and Brand Protection, Patent and Invention Protection, Copyright, Trade Secrets, Licensing, Contracts, Internet and Domain Name, Data Security and Privacy, Technology Transfer, IP Litigation, Business Disputes & Resolutions Industries

From entrepreneurs and startups to multinational companies, a representative sampling of Hunter Freeman's business and intellectual property clients include those in the medical device, automotive, telecommunications, sporting goods, cooking appliance, power tool, construction equipment, software and gaming, hospitality, and food and beverage industries.

Anthony D'Elia

*University of South Carolina Joseph F. Rice School of Law
Columbia, SC
(Panel 1 Panelist)*

Anthony D'Elia is an adjunct professor of law at the University of South Carolina School of Law, where he teaches Technology and the Practice of Law. His primary practice is on the unique intersection of technology, privacy, and law. D'Elia advises on data privacy, incident response, and helps shape information technology policy. He is a frequent speaker on ethical and professional issues regarding technology and law and has spoken internationally, nationally, and locally on artificial intelligence. He is the former Chief Privacy Officer for the State of South Carolina. D'Elia worked as Privacy and Cyber Counsel at Blue Cross Blue Shield of South Carolina. Before joining BCBSSC, D'Elia was the Chief Information Security Officer and Assistant General Counsel for the South Carolina Department of Natural Resources. Prior to SCDNR, D'Elia was an associate attorney at Bowman and Brooke LLP, where he focused on product liability litigation. Immediately following law school, he served as an appellate law clerk to Chief Judge James E. Lockemy at the S.C. Court of Appeals. D'Elia is a combat veteran of the war in Afghanistan. D'Elia is the Cybersecurity subcommittee chair of the Technology, Innovation, and Intellectual Property Committee. He also serves on the House of Delegates and the Professional Responsibility Committee.

Gary Moore

*University of South Carolina Joseph F. Rice School of Law
Columbia, SC
(Panel 1 Panelist)*

Gary Moore has been the Assistant Dean for Academic Technology for the University of South Carolina Joseph F. Rice School of Law since August 2012. He is responsible for establishing the School of Law's academic technology strategy and implementing technologies that enhance teaching, learning, and scholarship within the law school. Gary also provides oversight of information technology systems, equipment, and services for the School of Law. He is also the Executive Director for TechInLaw, the Technology, Innovation and Law Collaborative. Gary oversees programming for TechInLaw, including TechInLaw's symposia, as well as administering the School of Law's TechInLaw LegalTech Seminar Series, which was started in the fall of 2015. The series features prominent guest speakers discussing how technology and innovation affect the law and legal services. Gary is also a co-professor for

two law school courses, the first-year class “Introduction to the Legal Profession,” where he oversees the technology competency part of the course. He is also a co-professor in “Technology and the Practice of Law.” He is also a member of several University of South Carolina committees and working groups. Gary is the current co-chair of the University Division of IT’s unTe working group, which is a collaborative effort comprised of a broad cross-section of senior academic and administrative IT Directors from across the institution. He is also a member of the University Division of IT’s Technical Review Board (TRB) and is currently co-chair of the University’s Information Technology Community (ITC). Gary received his Bachelor of Science in Computer Science from Hofstra University and is a member of IEEE and IAPP. Over the past several years, he has given several CLE presentations as well as several presentations for the annual conference of the Center for Computer-Assisted Legal Instruction (CALI). The Joseph F. Rice School of Law hosted the annual CALI conference in the summer of 2019. Gary was previously the Assistant Dean for Information Technology at the Maurice A. Deane School of Law at Hofstra University. He has over 30 years of experience in implementing academic technology strategy and technologies that enhance teaching, learning, and scholarships in a law school environment.

Jack Pringle

Nelson Mullins

Columbia, SC

(Panel 1 Panelist and Panel 2 Moderator)

Jack Pringle is partner at Nelson Mullins. Jack helps companies manage information, address regulatory challenges, and explore potential opportunities in a changing technology landscape. He has more than 25 years of experience assisting businesses, including public utilities, in navigating the legal requirements applicable to their operations. Jack helps organizations design information governance strategies, implement and strengthen information security and privacy programs, and negotiate and manage technology contracts and third-party relationships. In addition to providing contractual and compliance advice and counsel, Jack litigates numerous matters, including licensing and permitting applications and regulatory disputes, before local and state agencies and governmental entities, and in state and federal court.

Jessica J. Harrison

Cope Collective

Washington D.C.

(Panel 2 Panelist)

Jessica Harrison is a seasoned intellectual property attorney and adjunct professor with deep insight into the intersection of artificial intelligence (AI) and intellectual property (IP) law. With over 37 years of combined experience in the U.S. Patent and Trademark Office

(USPTO) and private practice, Jessica brings a deep and nuanced understanding of both the technical and legal landscapes that are currently being challenged by AI technology. Jessica currently advises and creates business and IP legal strategies at Cope Collective, a westcoast-based consulting group serving both high-tech startups and the entertainment industry. In her recent role as Counsel in the Electronics Practice Group at Sterne, Kessler, Goldstein & Fox, she advised clients on patent post-grant proceedings, including reissue, reexamination. Jessica serves as an adjunct faculty member at the University of New Hampshire's Franklin Pierce School of Law where she leads courses in Patent Practice and Procedures, IP Policy and Emerging Technologies, and Video Gaming and IP. Jessica's interest in AI technologies is grounded in decades of direct experience. She began her career at the USPTO examining patent applications in various cutting-edge technologies, including electronic games and amusement devices. Jessica spent 25 years at the USPTO, many in supervisory roles, gaining subject-matter expertise in a variety of electrical and computer technologies including neural networks and artificial intelligence. Her exceptional career includes serving as a law firm co-founder, publishing on patent policy and practice, and mentoring future legal professionals. She holds a J.D. from UNH Franklin Pierce School of Law, where she was named an Intellectual Property Scholar, and both M.S. and B.S. degrees in Electrical and Computer Engineering from the University of South Carolina.

Todd Serbin

*Maynard Nexsen
Columbia, SC
(Panel 2 Panelist)*

Todd Serbin practices in the Intellectual Property Group at Maynard Nexsen PC in Columbia and focus his practice on matters related to patent, trademark, copyright, trade secret, and entertainment law. Todd serves on the SC Bar's Technology, Innovation, and Intellectual Property Committee, is the Membership Committee Co-Chair for the Richland County Bar Association and is a member of the International Trademark Association (INTA). He holds a B.S.E. in Aerospace Engineering from the University of Michigan and a JD from Villanova University. With nearly three decades of experience counseling clients ranging in size from individuals to Fortune 500 companies, he tackles IP challenges with varying levels of sophistication and complexity. His range of experience includes litigation, preparation and prosecution of domestic and foreign patent and trademark applications, negotiation of IP-related agreements such as assignments, licenses, and joint research/venture agreements, and providing patentability and infringement opinions. He has a wealth of international IP experience to offer clients as a consequence of practicing overseas for a number of years. He has prepared substantive international filings for submission to the EPO (EU), the JPO (Japan), CIPO (Canada), KIPO (S. Korea) and CNIPA (China), among others.

Brandon Huffman

Odin Law and Media

Raleigh, NC

(Panel 2 Panelist)

Brandon J. Huffman is an attorney with a focus on high-growth companies in the video game, technology and media sectors. As the founder and Managing Attorney of Odin Law and Media, Brandon guide clients through critical business stages, from formation to major financings and successful exits. His practice encompasses intellectual property, content licensing, and complex commercial and corporate transactions. His firm also handles content clearance, privacy, employment, and regulatory compliance matters. He serves as outside general counsel to multiple companies, having advised on recent transactions up to \$300MM and representing clients in deals opposite entities including Netflix, Tencent, A16z and others. He is a past chair of the NC Bar Association Sports and Entertainment Section, and the Small Firm and Technology Section. He is also general counsel to the International Game Developers Association.