South Carolina Lawyer/SC Bar News

Classified Advertising Insertion Order

- SCL ONLY: _____
- SCBN ONLY: _____
- BOTH: _____

Company name: _____ Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Ext.: _____ Fax: _____ E-mail: _____

Ad Category: _____ Signature: _____ Date: _____

CLASSIFIED ADVERTISING RATES

REGULAR:	$1 per word ($35 minimum). This is a flat rate for all classified advertising in both publications. **No frequency discounts are given.** **# of words _____ x $1 per word= _____**				
BOXED:	Inches	1x	3x	6x	AD COST
	1″	$46	$39	$33	
	2″	$87	$74	$52	
	3″	$123	$105	$88	

AD COPY *(please type or print)*: _____

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SOUTH CAROLINA LAWYER AD SCHEDULE

____ **Regular** / ___ **Boxed** 1″ 2″ 3″ (*please circle size*).
START ISSUE:
RUN: 1x 2x 3x **IN:** Jan. Mar. May June Sept. Nov.
PAID: Jan.___ Mar.___ May___ June___ Sept. ___ Nov. ___

SC BAR NEWS AD SCHEDULE

____ **Regular** / ___ **Boxed** 1″ 2″ 3″ (*please circle size*).
START ISSUE:
RUN: 1x 2x 3x **IN:** Feb. Apr. Jun. Oct. Dec.
PAID: Feb.___ Apr.___ Jun.____ Oct.____ Dec.___

South Carolina Bar

TOTAL COST:

AD SIZE: ___ **Regular** / ___ **Boxed** 1″ 2″ 3″ *(please circle size.)*
FREQUENCY: _____ (x) at $ _____ each = _____ **TOTAL DUE:** _____

Advertising may be paid in full or each month by space reservation date (see rate card for details). If pulling ad from publication, written notification is required by the space reservation date. No cancellations will be accepted over the phone. Send payment or other correspondence to South Carolina Bar, Attn: Communications Division, P.O. Box 608, Columbia, SC 29202.